



2018 RATES

WINDAC SPONSOR RATES

DESCRIPTION

| DESCRIPTION | HEADLINE SPONSOR | PLATINUM SPONSOR | GOLD SPONSOR | SILVER SPONSOR | COCKTAIL SPONSOR | BRONZE SPONSOR | LUNCH SPONSOR | COFFEE SPONSOR | STUDENT SPONSOR |
|--------------------|------------------|------------------|--------------|----------------|------------------|----------------|---------------|----------------|-----------------|
| Quantity Available | 1 | 2 | 4 | 3 | 1 | 3 | 2 | 2 | 50 |
| 2018 Rates | R460,000 | R345,000 | R230,000 | R115,000 | R115,000 | R57,500 | R40,250 | R31,625 | R11,500 |

| CONFERENCE BENEFITS | HEADLINE SPONSOR | PLATINUM SPONSOR | GOLD SPONSOR | SILVER SPONSOR | COCKTAIL SPONSOR | BRONZE SPONSOR | LUNCH SPONSOR | COFFEE SPONSOR | STUDENT SPONSOR |
|---------------------------------------|------------------|------------------|--------------|----------------|------------------|----------------|---------------|----------------|-----------------|
| Participation in conference programme | ✓ | ✓ | ✓ | ✗ | ✗ | ✗ | ✗ | ✗ | ✗ |
| Complimentary Conference Delegates | 6 | 5 | 4 | 3 | 3 | 2 | 2 | 1 | 1 |

**1 complimentary delegates for every 3 students sponsored

| BRANDING | HEADLINE SPONSOR | PLATINUM SPONSOR | GOLD SPONSOR | SILVER SPONSOR | COCKTAIL SPONSOR | BRONZE SPONSOR | LUNCH SPONSOR | COFFEE SPONSOR | STUDENT SPONSOR |
|--|------------------|------------------|--------------|----------------|------------------|----------------|---------------|----------------|-----------------|
| Branding at Registration Area | ✓ | ✓ | ✗ | ✗ | ✗ | ✗ | ✗ | ✗ | ✗ |
| Branding in conference venue | ✓ | ✓ | ✓ | ✗ | ✗ | ✗ | ✗ | ✗ | ✗ |
| Company synopsis on Sponsor page on website, including logo & URL link | 300 words | 300 words | 200 words | 150 words | 100 words | 100 words | 150 words | 100 words | 100 words |
| Acknowledgement in all promotional material | ✓ | ✓ | ✓ | ✓ | ✗ | ✗ | ✗ | ✗ | ✗ |
| Acknowledgement in all correspondence with delegates | ✓ | ✓ | ✓ | ✓ | ✗ | ✗ | ✗ | ✗ | ✗ |
| Website Listing | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Website URL Links | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Plenary Session videowall | ✓ | ✓ | ✓ | ✗ | ✗ | ✗ | ✗ | ✗ | ✗ |
| Inserts into delegate bags | ✓ | ✓ | ✓ | ✗ | ✗ | ✗ | ✗ | ✗ | ✗ |

| ADVERTISING EXPOSURE | HEADLINE SPONSOR | PLATINUM SPONSOR | GOLD SPONSOR | SILVER SPONSOR | COCKTAIL SPONSOR | BRONZE SPONSOR | LUNCH SPONSOR | COFFEE SPONSOR | STUDENT SPONSOR |
|------------------------------|-----------------------------------|------------------|--------------|----------------|------------------|----------------|---------------|----------------|-----------------|
| Advertise in Final Programme | Double page in prominent position | Double page | Full Page | Half page | | | | | |

SAWEA/GWEC MEMBER DISCOUNT

20% DISCOUNT
EARLY BIRD 1
 1 April - 31 May
 (payment must be made by 31 May unless notified and a 7 day extension on payment date)

15% DISCOUNT
EARLY BIRD 2
 1 June - 31 July
 (payment must be made by 31 July unless notified and a 7 day extension on payment date)

10% DISCOUNT
SAWEA MEMBERS THEREAFTER

SAWEA/GWEC Member discount:
August – November 2018
Terms & Conditions Apply

NON SAWEA/GWEC MEMBER DISCOUNT (Terms & Conditions Apply)

15% DISCOUNT
EARLY BIRD 1
 1 April - 31 May
 (payment must be made by 31 May unless notified and a 7 day extension on payment date)

10% DISCOUNT
EARLY BIRD 2
 1 June - 31 July
 (payment must be made by 31 July unless notified and a 7 day extension on payment date)

For more information please contact: Tel: +27 21 448 5226 | Kirsten Francis: E: kirsten@windaba.co.za | Yolanda Adams: E: yolanda@windaba.co.za